

1 of 2

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*2	10/15-10/19	10P-11P	NEWS	:30	\$550.00	M-F	10	1	10	\$5,500.00
			Station Remark: V2 10X NA @ CLASS 3. SEE HEADER FOR OFR.							
*3	10/22-10/23	10P-11P	NEWS	:30	\$550.00	M-TU	3	1	3	\$1,650.00
			Station Remark: V2 3X NA @ CLASS 3. SEE HEADER FOR OFR.							
*4	10/14-10/21	10A-11A	NEWS	:30	\$75.00	SU	1	2	2	\$150.00
			Station Remark: V2 2X NA @ CLASS 3. SEE HEADER FOR OFR.							
*5	10/14-10/21	10P-1045P	NEWS	:30	\$475.00	SU	1	2	2	\$950.00
			Station Remark: V2 2X NA @ CLASS 3. SEE HEADER FOR OFR.							

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product ELDER VOGEL SD47

Estimate# 2884

Buyer WHITNEY EVERSOLE

Phone#

Fax#

Agency () STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

Agency C/P1/P2/E //2884

Flight Dates 10/10/2012 - 10/23/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

---REPORT TOTALS---

Report Totals: 17 / \$8,250.00

---SALES MONTHLY TOTALS---

Oct 12: 23 / \$13,350.00

Sales Totals: 23 / \$13,350.00

Station Totals: 23 / \$13,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$133,500	CABL	0%	KDKA	0%	UNKN	90%	WPCW	0%	WPGH	10%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null

Demos RA35+